

Kati piña

Graphic Designer

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W: <https://www.katipina.com/>



EDUCATION

WEB DESIGN & DIGITAL MARKETING | Present
Shaw Academy, Online Course

BFA COMMUNICATION DESIGN | 2018
Texas State University, San Marcos, TX.

HIGH SCHOOL DIPLOMA | 2013
Taft High School, Taft, TX.

SKILLS

PROFESSIONAL

Problem Solving
Team Member
Public Speaking
Research
Leadership
Multi-Tasking
Interpersonal

TECHNICAL

Illustration
Adobe Photoshop
Adobe Illustrator
Adobe Bridge
Adobe Indesign
Microsoft Office Suites
Basic HTML/CSS
Advertising
Public Relations
Package Design
Art Direction
Brand Development
Visual Design

EXPERIENCE

FREELANCE DESIGN | Kati Pina Design

05.2014 - Present

- ◆ Website Portfolio- www.katipina.com

FRONT DESK RECEPTIONIST/ DESIGNER | The Massage Studio

Austin, TX | 01.2020 - 03.2020

- ◆ Maintain successful relationships with customers, that they return and refer others to establishment.
- ◆ Effectively used Booker systems to schedule clients and optimize schedules for therapists. Answering the telephone; taking and relaying messages; providing information to callers.
- ◆ Providing administrative and clerical support, preparing letters and documents, & contributing to the team by accomplishing tasks as needed.
- ◆ Also, created graphic designs for their social media, newsletters, & in-studio product merchandise.

LYFT DRIVER | LYFT

Austin, TX | 04.2019 - 03.2020

- ◆ Pick up passengers, transport passengers between places, while keeping vehicle in good condition (clean/safe).
- ◆ Safe driving, communication, time management, and customer service. Consistently, kept a 5★ rating.

SERVER | Olive Garden

Austin, TX | 06.2018 - 04.2019

- ◆ Maintain successful relationships with customers, that they return & refer others to establishment.
- ◆ Properly distribute food & alcohol, multi-task, & promote various items/sales.
- ◆ Take leadership & aide coworkers in managing their section, also effectively communicate w/ guests & team.

VISUAL MERCHANDISER/ SALES ASSOCIATE | Pottery Barn

San Marcos, TX | 11.2017 - 06.2018

- ◆ Assisted customers in product selection and at checking out. Also, organized inventory & designed product displays.

GRAPHIC DESIGNER | Texas Custom Apparel, LLC.

Austin, TX. | 02.2016 - 05.2016

- ◆ Created personal interactions w/ customers to display quality communication to create their desired designs. (Designs were included for T-shirts, hats, fanny packs, tattoos, necklaces, sunglasses, shot glasses, socks, bracelets, koozies, cups, etc)

EXHIBIT DESIGNER INTERNSHIP | Burrow Global, LLC-

Big Spring, TX. | 06.15 - 08.15 & 12.15 - 01.16

- ◆ Hired by Burrow Global, LLC. Worked for ALON Refinery in Big Spring, TX. **1st Internship:** Conceptualized and designed various logos for ALON; that were then placed in local museum exhibit. **2nd internship:** Created a mural for ALON.
- ◆ Prioritized company's timeline for projects & effectively completed tasks ahead of time.

AFFILIATIONS

- ◆ Vice President of Kappa Delta Chi, Inc- Omicron Chapter | 2017 - 2018
- ◆ Multicultural Greek Council: Public Relations Texas State University- Greek Affairs | 2016 - 2017
- ◆ Director of Public Relations of Kappa Delta Chi, Inc- Omicron Chapter | 2014 - 2016
- ◆ Honors College Member | Texas State University